



USIBDTM

U.S. Institute of
BUILDING DOCUMENTATION

Sponsorship Kit

*The Leading Resource
for the Building Documentation Industry*

Why USIBD?

The U.S. Institute of Building Documentation (USIBD) was established in 2012 by a perceptive group of practitioners in the Building Documentation field who realized there is a need for overall standardization in the industry.

This non-profit membership organization is the only association currently looking inclusively at all the components of building documentation. USIBD provides information that is relevant in all levels of job functions, from leadership/management to technicians. The USIBD's members are influential in the industry.

USIBD brings together various stakeholders involved in Building Documentation: Architects, Engineers, Service Providers, Surveyors, Hardware and Software manufacturers and developers, Building Owners/Operators, and Contractors as a distinct industry.

The vision of USIBD is to be the leading source of the documentation process for establishing guidelines, standards, best practices and a codification of ethics. In creating an overall Manual of Documentation, USIBD is codifying the standards and practices in this burgeoning industry.

If you support these goals and think reaching this audience will be helpful to grow your business please consider becoming a USIBD Sponsor and together we can advance the industry!



Contact us at membership@usibd.org or (833) 874-2348 for more information

(833) USIBD 4U

2 | Page

V 2 0 2 3

Table of Contents

- Support USIBD Annually..... 4**
 - Exposure and Lead Generation 4
 - Benefits of Becoming an Annual Sponsor 4
 - Annual Sponsorship Level Matrix 5

Annual Sponsorship Packages

Support USIBD Annually

Exposure and Lead Generation

USIBD Annual Sponsorships are designed to keep your company in front of our Membership constantly throughout the year, as well as to the greater USIBD audience. Studies have shown greater success in converting a sale through repetitive messaging. Generate leads all year long!

Benefits of Becoming an Annual Sponsor

- Brand building and unmatched exposure
- Credibility with customers/prospects showing support of the industry
- Multi-channel marketing
- Strategic Delivery – Reach all primary Building Documentation Stakeholders: Architects, Engineers, Contractors, Owner/Operators, Surveyors and Service Providers
- Tiered sponsorship options to fit your budget
- E-mail campaigns broadcast to USIBD membership, social media and receive extended reach through our network of media partners.



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4 | Page

Annual Sponsorship Level Matrix

Benefits	Laser	Platinum	Gold	Silver
Hyperlinked company logo on the USIBD website	X	X	X	X
USIBD Sponsor Widget for your website and email signature	X	X	X	X
Hyperlinked company logo included in all USIBD electronic broadcast communications to the general membership	X	X	X	X
Location (tier) of company logo on USIBD's website	1st	2nd	3rd	4th
Company logo prominently displayed as an annual sponsor at USIBD events	X	X	X	
One-year of the following number of USIBD individual memberships based on Sponsorship Level (50% off additional memberships)	3	2	1	1
Promotional webinars to your audience	2	1		
Automatically receive Cornerstone (CSR) survey data	X	X	X	X
One event sponsorship opportunity	30% Discount	15% Discount		
Advertisement opportunity via Direct E-mail (Targeted) or all USIBD Members	4	2	1	
Annual Sponsorship Investment	\$ 10,000	\$ 7,500	\$ 5,000	\$ 2,500
Sustaining Sponsorship discount kicks in for 2nd year of consecutive sponsorship and each following year of consecutive sponsorship	10%	10%	10%	10%

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